# 22-23rd of May 2013, Budapest, Hungary 12th BioForum2013 where science meets business

When entrepreneurs and universities cooperate to enlarge knowledge boundaries, they become a tremendous support for innovation and economic growth. For over decade, BioForum provides the best platform to create a dense web of long-running cooperations in the Central and Eastern Europe.

BioForum gathers companies and higher education institutions from CEE working in biotech, pharma and veterinary medicine sectors and gives them possibility to get to know each other and build networks. BioForum is focused on innovative projects and solutions in those sectors, because they are stimulating development of our region, and thereby the development of the Central European market.

Find your partners and work in tandem to enter CEE region into technological first league.

find your chance	<ul> <li>Find cooperations</li> <li>Screen of the CEE biobusiness environment</li> </ul>
establish business partnership	<ul> <li>Establish long-term strategic partnerships – they work best</li> <li>Start with a shared vision and develop common strategy</li> <li>Start the dialogue – encourage exchange of ideas</li> </ul>
discover your opportunities	<ul> <li>Present your research projects</li> <li>Present your offer for entrepreneurs</li> </ul>

## BioForum Target:

- Companies from biotech, pharma and veterinary medicine sectors
- Companies offering services: consulting, diagnostic, CRO, breeding of experimental animals, bioinformatics and others from the *Life Science* sector
- Scientists looking for (bio)business partners
- Universities, Research Centers
- Technology Transfer Centers, Technology Parks and Incubators
- Investors (Venture and Seed Capital)
- Patent and attorney offices

## BioForum offers:

## **Exhibition booths:**

- Inform your potential clients and business partners about your projects and services
- Be more visible for BioForum participants
- Attend in BioPartnering on your booth
- Listen to biobusiness specialists during lectures

Each of exhibitors receives an opportunity to participate in BioPartnering on the own exhibition booth (or in BioPartnering boxes) and access to lectures conducted by specialists from around the world.

## Company presentation:

- The fastest and most effective way to attract potential partners among all BioForum participants
- In 20 min slot present your commercial products, services, partnership or/and licensing opportunities
- Give a vivid presentation and mark your presence on the Central and Eastern European scene



#### **BioPartnering:**

• Arranged *face to face* business meetings with potential partners: investors, representatives from biotech, pharma and veterinary

Each meeting lasts 30 minutes. It gives possibility to attend up to 20 *B2B* meetings during 2 days of BioForum.

#### **BioPartnering in 4 steps:**

Action	Time Schedule	
<ul> <li><b>1. Reporting the participation</b>         Notify your participation via e-mail (sales@biotechconsulting.pl) or register online through BioPartnering software (software will be available from February 2013 on www.cebioforum.com).     </li> <li><b>2. Filling in the profile</b>         Fill in all information about your company, your requirements, which help other participants to find you as a potential partner     </li> </ul>	Starting from now you can book your participation in BioPartnering and fill in the profile of your company. The earlier we receive your application, more potential business partners we can offer you.	
<b>3. Arranging B2B meetings</b> Each participant has an access to the BioPartnering list and can see others' profiles. You can choose those potential business partners, who you would like to meet at the event and book meetings with them.	About two months before BioForum .	
Additional value		
We help our participants to find proper business partners for <i>B2B</i> meetings. We have a database of Central European companies and Universities, so we look for them not only among BioForum participants, but also from outside. Searching potential business partner will start with your company registration to BioPartnering and placing a DETAIL description of what will you look for on BioForum.		

4. *B2B* meetings at BioForum

BioForum – 22-23rd May 2013, Budapest

## Lectures/seminars:

- Receive the news about the CEE region
- · Get to know with hot topic in biobusiness sector
- Find solutions to your every day problems given by the experienced specialists



#### 10 main topics raised on BioForum 2013:

- How innovative CEE life science sector meets Big Pharma needs?
- High risk investments: biotech start-up's

**BIO-TECH** 

CONSULTING

- Stock Exchange Market as an additional source of income for the life science sector in CEE
- Innovative pharma: Supergenerics
- Screening of the CEE market. BioForum 2013 focuses on Russia and Hungary.
- Clinical research in CEE as an alternative for the global business
- Personalised Medicine medicine of the XXI century
- Innovative pharma: Biosimilars
- R&D in CEE pharmaceutical company advantages and disadvantages
- Unitary patent the impact on cost-effectiveness of CEE companies

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#### Organizer:



